

A photograph of a raspberry field. The field is filled with rows of green raspberry bushes. A central path, covered in brown mulch, runs through the middle of the field. In the background, there are trees and a clear sky. The text "LAST REVIEW OF SERBIAN RASPBERRY PRODUCTION" is overlaid in blue, bold, uppercase letters in the upper center of the image.

LAST REVIEW OF SERBIAN RASPBERRY PRODUCTION

Serbian Coldstore
Association
Predrag Oreščanin
May 2020

Raspberry production in Serbia in the last 10 years

Year	Production (t)
2010	75.640
2011	84.050
2012	65.376
2013	67.548
2014	84.575
2015	110.900
2016	95.000
2017	105.000
2018	96.000
2019	92.000

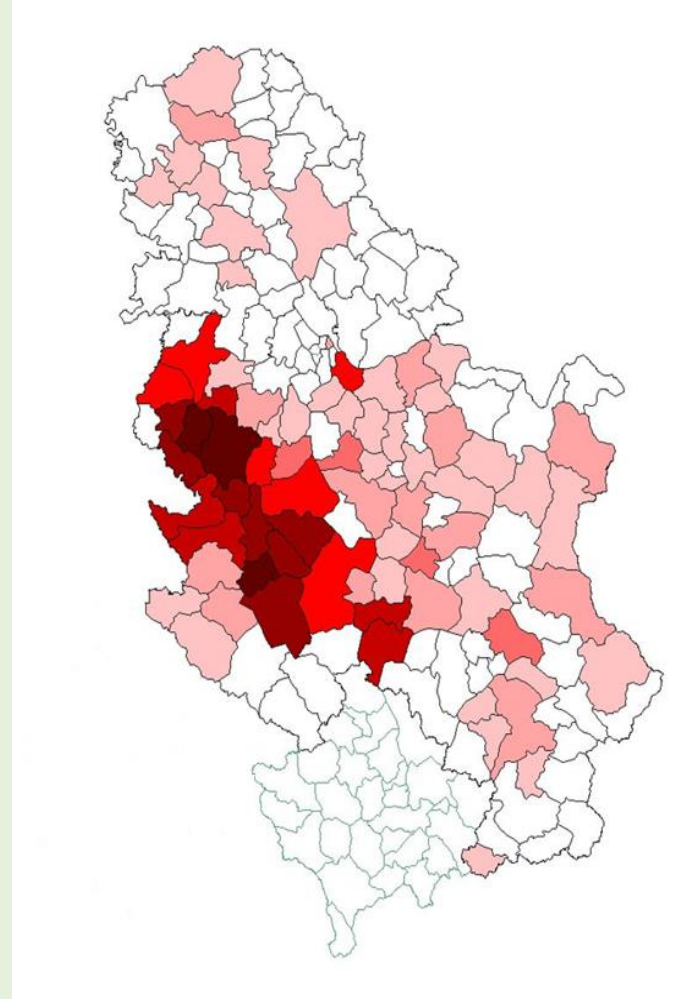


- In the last few years Serbian production of raspberry has decreased.
- Two main reasons are, that there are less people involved in agriculture as well as low prices for raspberry.
- Higher prices, which everyone expects, can only slow down that process.

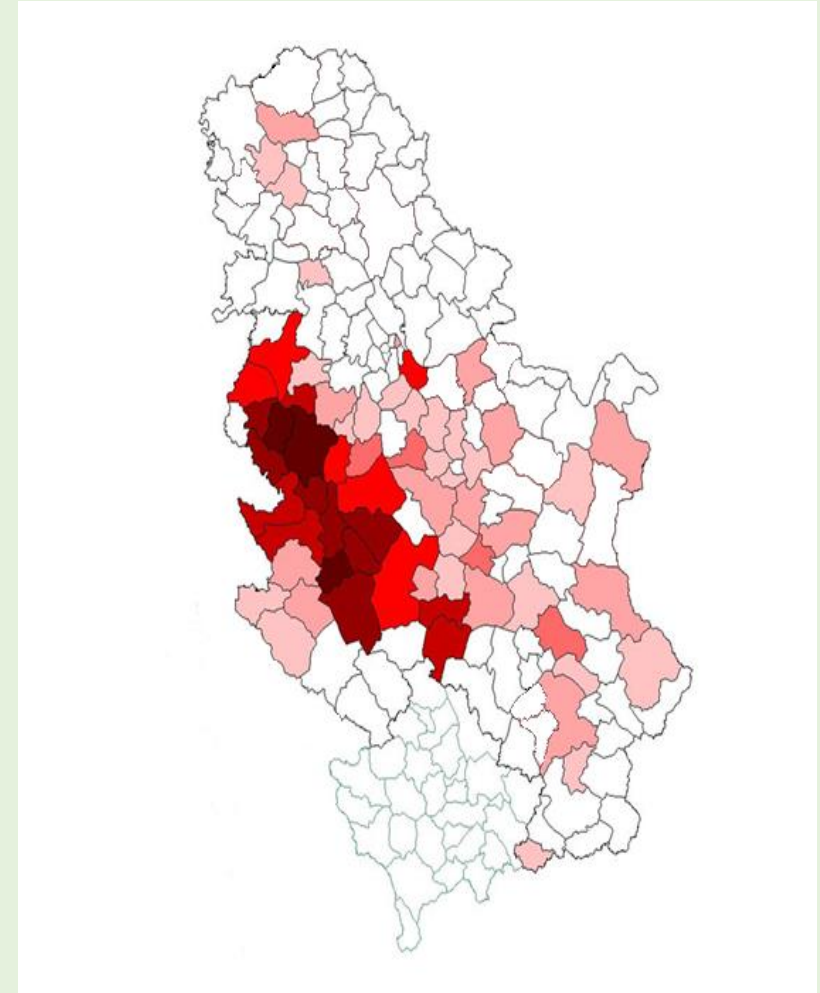
One out of every five kilos of raspberries in the world is produced in Serbia on this type of terrain



Raspberry production in Serbia 2005



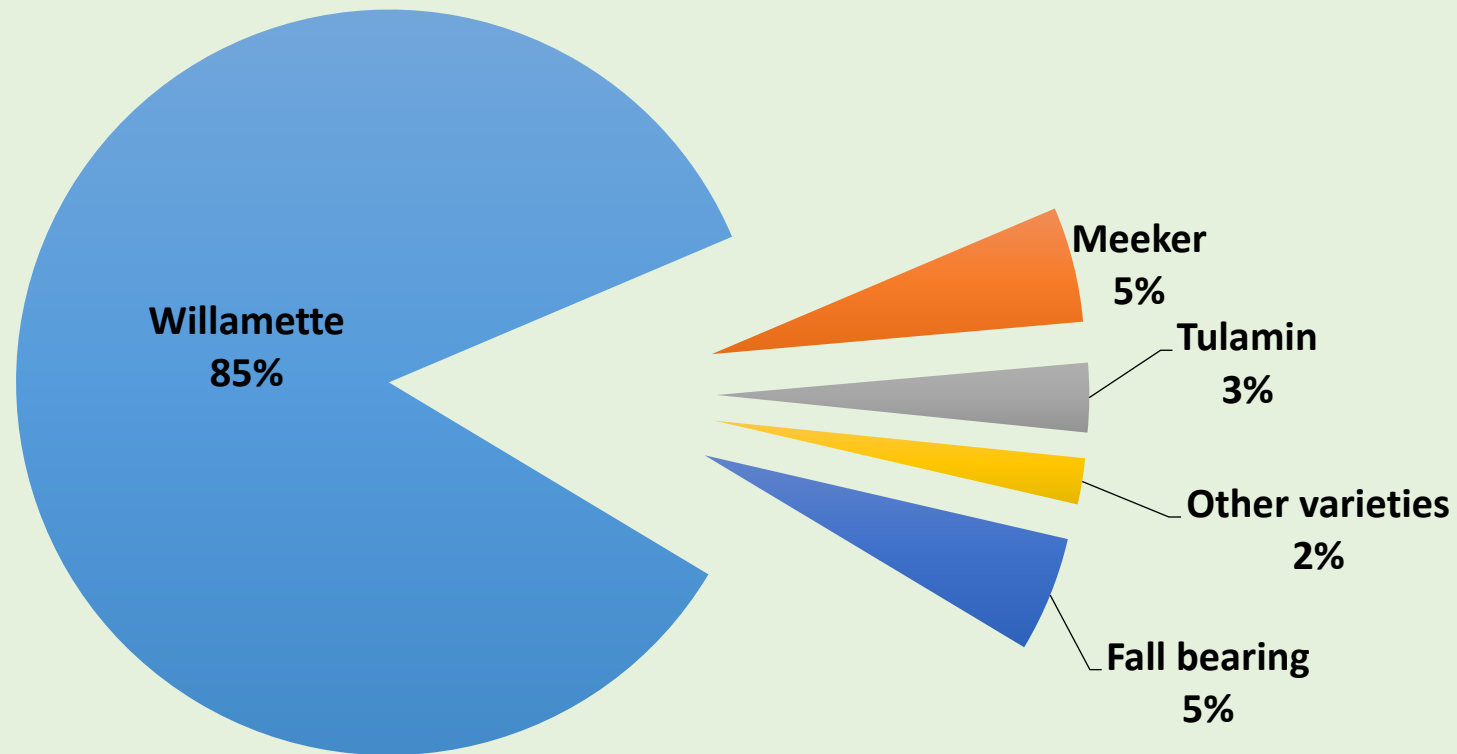
Raspberry production in Serbia 2015



Raspberry production in Serbia 2019

RASPBERRY ASSORTMENT IN SERBIA

Floricane: 85% consists of Willamette, Meeker 5%, Tulamin 3% plus other varieties which account for 2 %.
Fall-bearing: Polana, Polka, Heritage, Erika (total - 5%)



Summary



- Areas for growing raspberries are almost the same.
- Willamette remains the most popular variety.
- Together with the decrease in production, the number of cold stores has also dropped.
- Average age of farmers is higher each year.
- Harvesting is the biggest problem in bringing stability in terms of production.
- Interest of customers is growing.