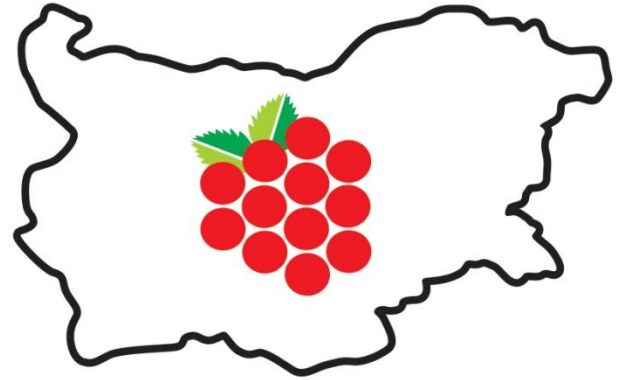
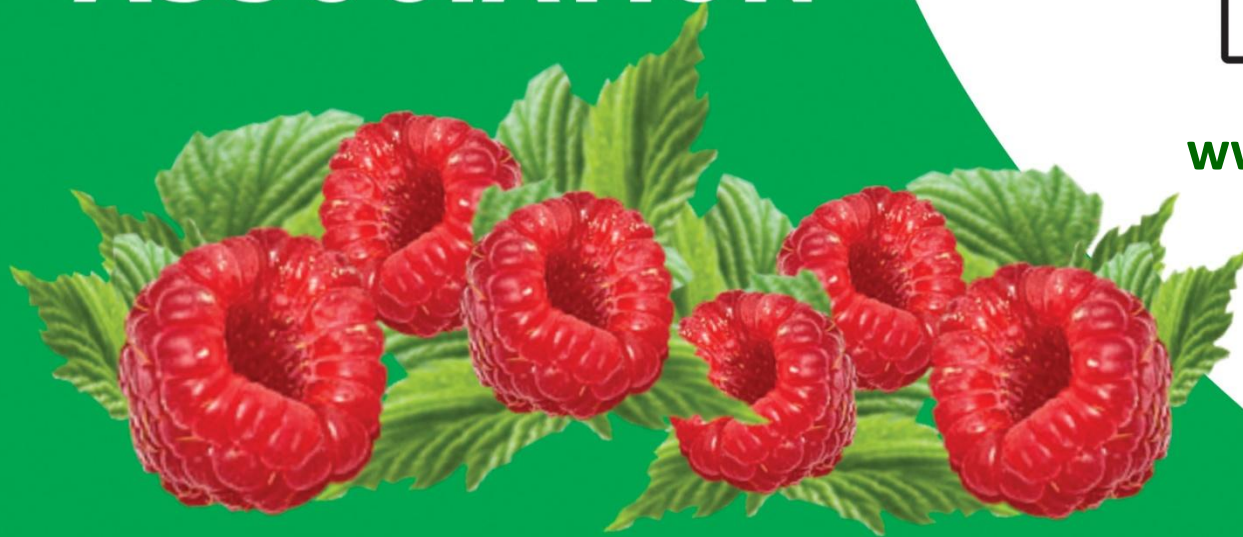


BULGARIAN RASPBERRY ASSOCIATION



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www.bam-bg.com



12th World Raspberry Conference IRO 2021

online

10-11 May, Lublin

www.iro2021poland.pl

INNOVATION, DIGITALIZATION, CONTROL FROM THE FIELD TO THE TABLE.



IRO MEMBERS 2020

Country Name

BULGARIA

Area (ha)

2 180

Volume (MT)

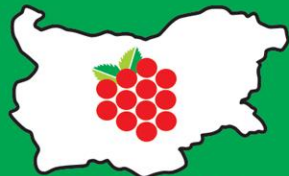
7 500

Yield (MT/ha)

3.44

Varieties

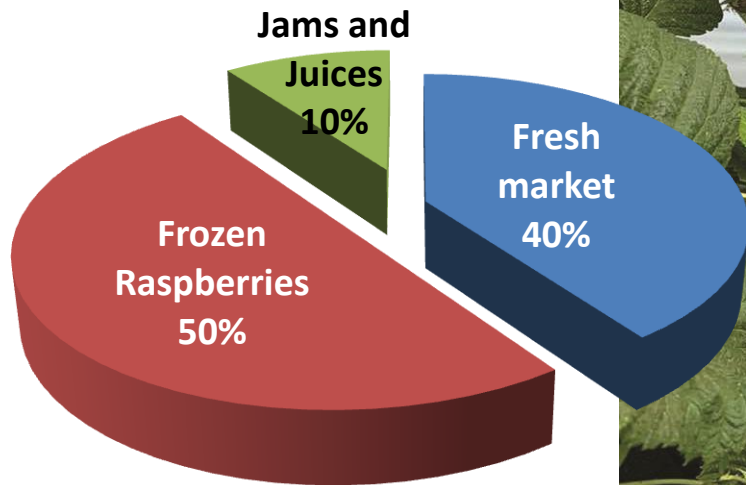
Lyulin, Heritage, Meeker, Vilamet,
Polka, Shopska alena,
Bulgarski (Bulgarian) Rubin



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Raspberry production

In the last 2-3 years in Bulgaria, in addition to the industrial production of raspberries, there has been significant progress in the production of raspberries for the fresh market. Both outdoors and in greenhouses.



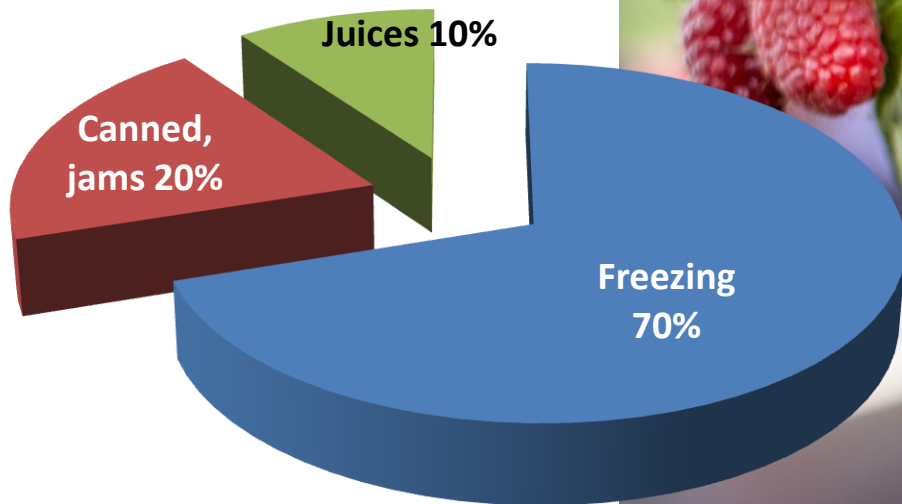
Organic raspberry production

Organic raspberry production is also moving at an increasing pace in Bulgaria, as the idea of the European Union is that by 2030 the total size of areas with organic production will reach 25% of the total possible area of each EU member state.



Industrial processing

In Bulgaria there are 112 factories for raspberry processing



Organic planting material and organic plant protection products

For the effective organic production of raspberries, the Bulgarian Association of Raspberry Growers, together with its own partners from Switzerland and Germany, are actively working towards sustainable organic production.

Swiss company Swissberryworld by Ruedy Dieffenbach produces and supplies organic planting material.





Protection against winter freezing “winterkill”, late spring frosts and sunburn

German company
Schneider Ferblaze
Technician manufactures
and supplies effective
natural products for the
protection of biological
and conventional
raspberry plantations
from all types of fungal,
bacterial and viral
pathogens, and a large
number of insects,
including *Drosophila*
suzuki.



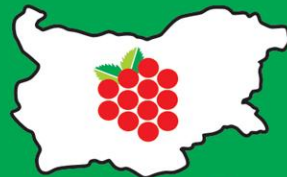


**Drosophila Suzukii and all fungal bacterial
and viral raspberry diseases**





Extension of the fresh raspberries' storage
period and transportation



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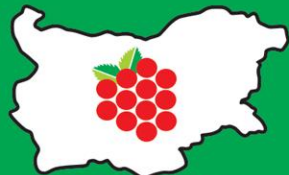
Our partners from the company Bio Tree with high-tech technologies and breeding media and selection of plants free from viruses and diseases with high genetic potential also contribute to the development of Bulgarian raspberry production.

The main activities of company are:

- Production of genetically superior planting material by in vitro technology without the use of genetic modification. Before entering the market, planting material pass through selection in controlled conditions that ensure its fast development later.
- Development of highly efficient technologies for in vitro propagation of different valuable plants with commercial application and fast growing wood species.

Main regions for raspberry production in Bulgaria –
Popovo, Loznitsa, Samokov, Troyan, Plovdiv

Every year in the summer in the town of Loznitsa
is held a National Exhibition and Raspberry Festival

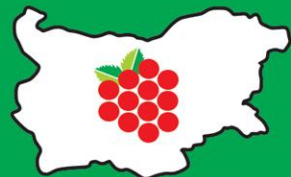


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Mr. Bozhidar Petkov - Chairman of the Bulgarian Raspberry Association and
the Minister of Agriculture, food and forestry of the Republic of Bulgaria
Mrs. Desislava Taneva open the Raspberry Festival



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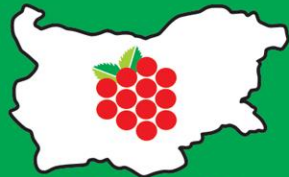
High-tech mobile production station for harvesting and primary processing of raspberries

At the end of 2020, more than 15 high-tech machines, of different models and brands, were used for harvesting raspberries in the raspberry fields in Bulgaria.

This makes Bulgaria a leader in Europe in mechanized harvesting of raspberries.



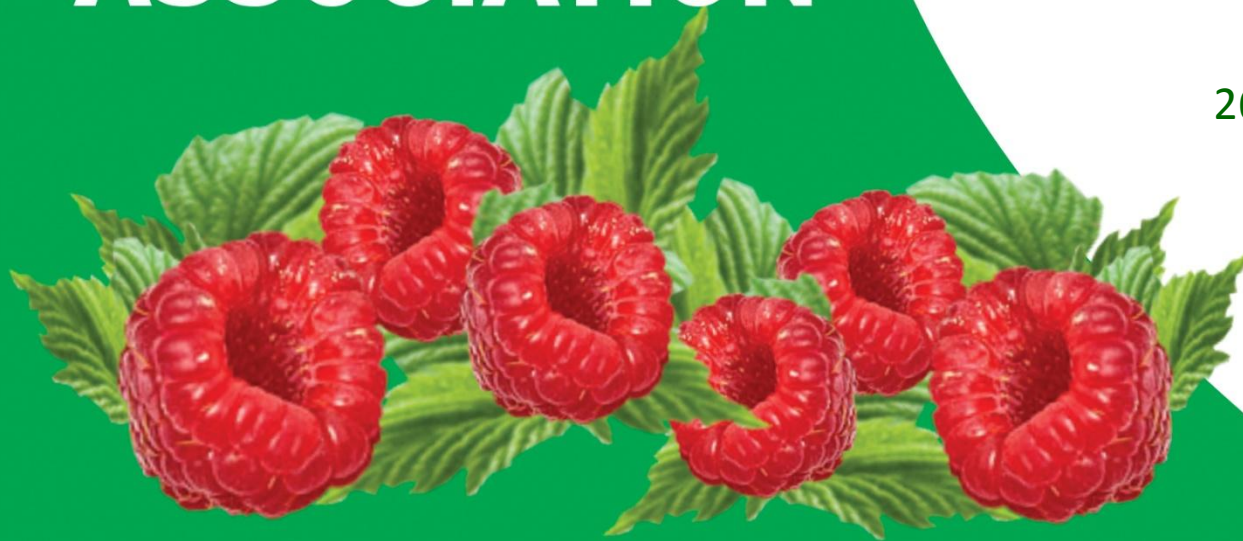
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This Harvest, with the help of these raspberry harvesters, follows all the requirements of the European Union for field-to-table control and is a reliable protection against possible contamination of products with Noro viruses, Hepatitis A, and Corona viruses of all forms. This is extremely important for consumers in all of Europe and around the world.

BULGARIAN RASPBERRY ASSOCIATION



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BULGARIAN RASPBERRY ASSOCIATION



**Thank you
for your attention!**

Bozhidar Petkov
Chairman of
the Bulgarian Raspberry
Association



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